

Press release
December 16th, 2020



FIAC ANNOUNCES THE INAUGURAL EDITION OF FIAC ONLINE VIEWING ROOMS FROM MARCH 2ND TO MARCH 7TH 2021

FIAC is excited to announce the launch of the inaugural edition of **FIAC Online Viewing Rooms**.

Powered by **Artlogic** – the industry leader in digital technology for the art world – this new online platform will host some 200 galleries, both emerging and established, in the fields of contemporary art, modern art and design.

This invitation to join us for the launch of FIAC Online Viewing Rooms in the early spring is the inaugural event of a year which will see many new beginnings, not least of which our move to the Grand Palais Éphémère situated on the Champ-de-Mars near the Eiffel Tower for our 47th edition next October.

Designed to be dynamic, ergonomic, playful and purpose-driven, **FIAC Online Viewing Rooms** will create new connections between our publics, galleries across the world and the artists they represent, and enrich existing dialogues in the perspective of our future person-to-person encounters. This platform will allow visitors to discover galleries' dedicated pages, browse artworks via a selection of options including curatorial visits with renowned curators, view works to scale thanks to the "View on a Wall" feature, enter into discussion with gallerists concerning the works on view and join us in conversations with international stakeholders and prescribers.

The **VIP launch** will take place from **March 2nd** (10am CET) to **March 4th**. **FIAC Online Viewing Rooms** will subsequently be open from **March 4th** (10am CET) to **March 7th**.

We look forward to welcoming you online for this inaugural edition, before the **47th edition of FIAC** from **October 21st to October 24th 2021** at the Grand Palais Éphémère on the Champ-de-Mars.

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